

Nora McKinnell

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nmckinnell.com
github: nmckinnell

EXPERIENCE **Senior Software Engineer**

October 2017 to present

Patreon, patreon.com

- Led engineering team responsible for critical, high-availability site features such as posting, commenting, messaging, and user dashboards
- Reduced AWS spend by over \$30k per month through improvements to media pipeline and caching for user-uploaded content
- Architected sitewide changes to adapt product features from single-user to multi-user accounts
- Designed and implemented new system for determining access to exclusive content
- Optimized query performance, improved schema migration tooling, and established best practices for MySQL queries and table design
- Served as direct manager for backend engineering intern for eight months while regularly pair programming and acting as her primary mentor

Senior Software Engineer, Marketplace

August 2016 to October 2017

Twilio, twilio.com

- Architected improvements to the Marketplace data model used by multiple configuration-driven products, made changes cutting across MySQL, Java backend services, and PHP frontend
- Responsible for operating production services that power three distinct product lines and nearly \$400k in monthly recurring revenue
- Owned and developed the user-facing console experience for Marketplace products, expanding our catalog offering and exposing new functionality
- Delivered management and assignment APIs for Add-ons that reduced cost of adoption and enabled new use-cases for ISV customers
- Designed backwards-compatible workflow to upgrade versioned configuration data in order to accommodate third-party vendor API changes
- Launched Twilio Channels, an OTT platform powered by shared domain-specific language and interpreters that allows customers to send messages through third-party messaging services like Facebook Messenger

Software Engineer, Console

August 2014 to August 2016

Twilio, twilio.com

- Led site redesign project of Twilio account console to accommodate expanded product offering, created style guide and processes used by contractors to implement new UX designs
- Coordinated incremental rollout of new console experience while measuring success through A/B testing and user feedback, maintained legacy account portal for minimal customer impact
- Played key role in multiple product launches by integrating new services into the account console and iterating on improvements with service owners
- Mentored summer intern and helped create onboarding plans and processes for new team hires

SKILLS

Languages: Python, Ruby, Java, PHP, MySQL, Javascript, CSS, HTML

Development Tools: git, vim, flask, Redis, Heroku, LessCSS

Platforms: OSX, Windows, AWS, Bootstrap, Ruby on Rails

World Languages: Advanced Intermediate Mandarin Chinese, Conversational Spanish

EDUCATION

Wellesley College

Class of 2014

Computer Science and Chinese Language and Literature major